

It's a Buyer's Market

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Top 10 Reasons to Buy a NEW Home

- 10 MORE SPACE:** Kids, pets, hobbies, in-laws. No explanation necessary.
- 9 ENERGY AND RESOURCE EFFICIENCY:** Today's **NEW** homes are increasingly energy-efficient and are constructed with resource conserving materials and techniques to save you money.
- 8 AMENITIES:** Gourmet kitchen, mini-spa bathroom, home theatre. You want it? You got it! It's all about you.
- 7 LEVERAGING:** Make a downpayment of 10 percent or less of the value of the house. Earn returns based on the total value of the property. Plus you get to live there! What's not to like?
- 6 EQUITY:** College expenses, consumer goods, retirement. Your 401k should be so helpful.
- 5 INTEREST RATES:** Currently near historic lows.
- 4 GREAT SELECTION:** Ample inventory of **NEW** homes means more choices, better margins.
- 3 TAX BENEFITS:** Your kindly Uncle Same knows homeownership benefits the nation and encourages it through deductions for mortgage interest and state and local property taxes.
- 2 MORE MONEY FOR YOUR MONEY:** Builders are offering free upgrades, mortgage interest buy-downs and a host of other incentives.
- 1 IT'S A BUYERS MARKET:** You're in the driver's seat and can get a great deal on a **NEW** home. Yes, dreams do come true.

It's Your Move.



**Find a Builder
in your County by
CLICKING HERE**

**COMING SOON!
View Special
Builder Offerings!**



**LOW RATES.
COMPETITIVE PRICES.
GREAT OPPORTUNITIES.**

The choice is yours.

Don't Miss Out on Today's Housing Market!